



# Open Content Revolution

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Why Open Content?

Open Content may be used as a  
lever to push Free Software

What is the revolution?

*Autonomy*

Freedom to make choices

Knowledge

Tools

# Signs of revolution

- Blogs
- Indymedia
- MIT
- Rice University
- Elephants Dreams
- Boy who never slept

from  
Cultural Consumers  
to  
Cultural Producers



# Enabling this revolution

Tools

Inclination

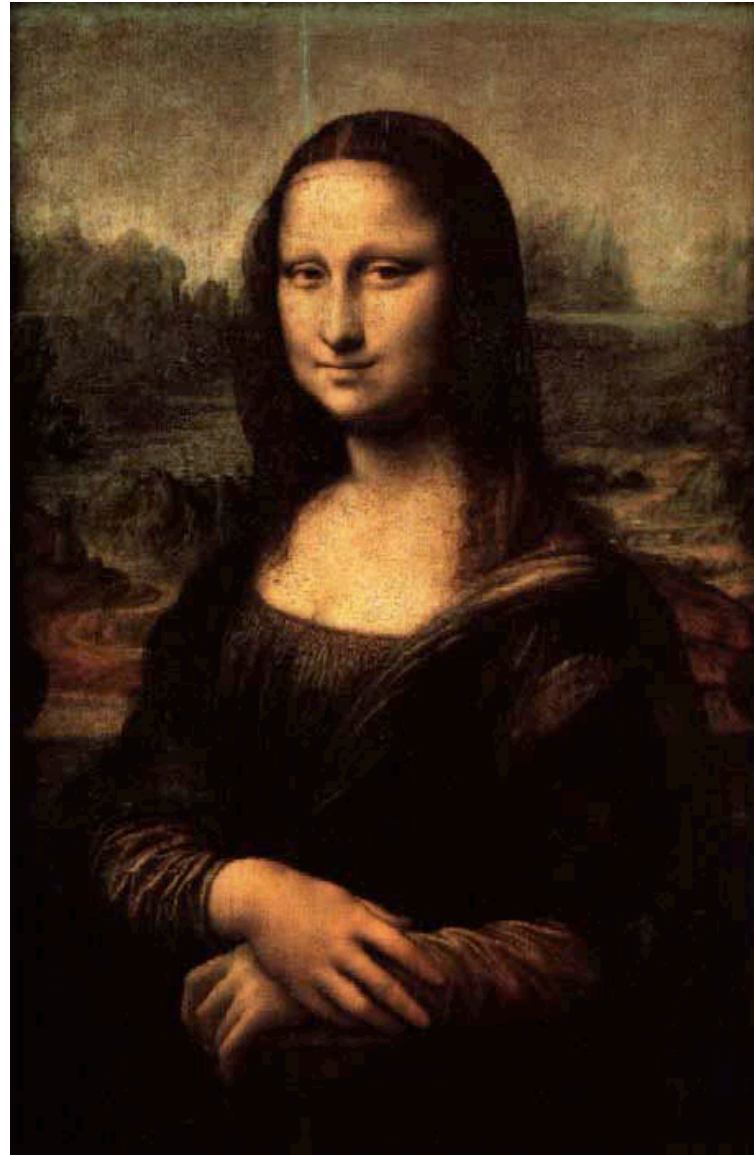
# Tools

- freedom unlimited use
- freedom to study & modify
- freedom to copy & redistribute
- freedom to improve & distribute

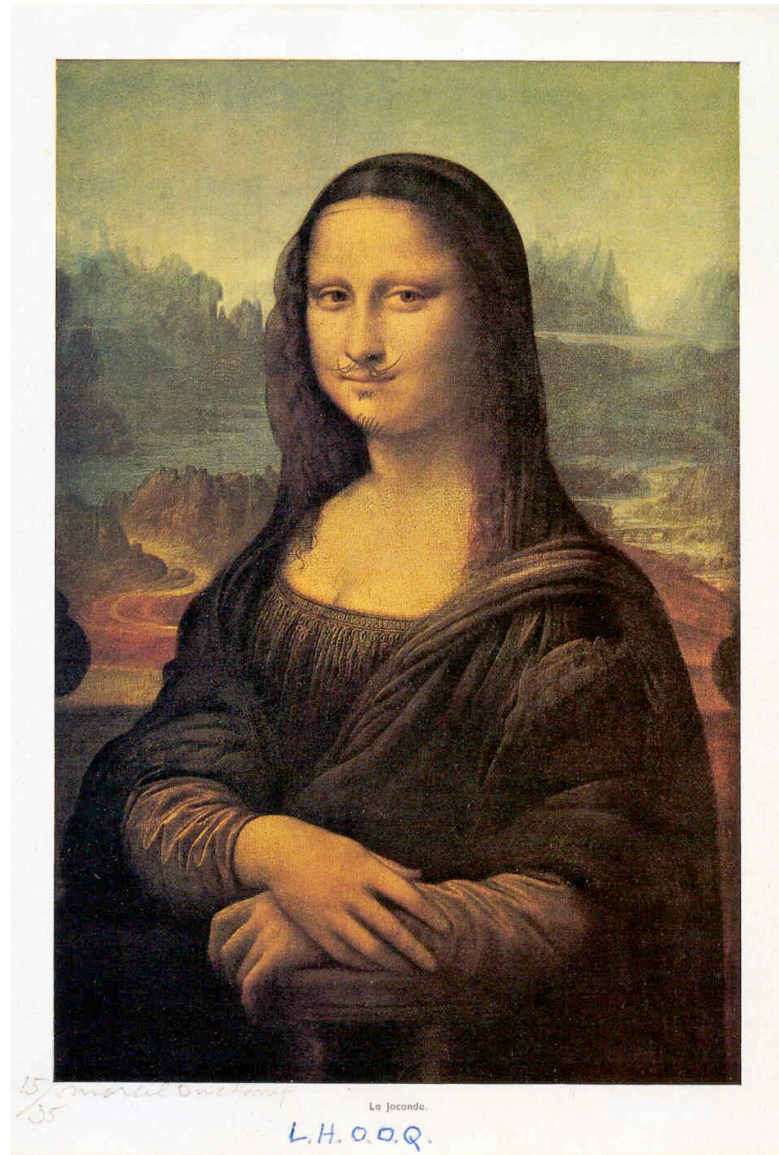
# Inclination

- Ability to actively participate in a cultural discourse
  - Access to culture
  - Enable the use & re-use of cultural material
  - Disseminate the results of such re-use

Re-Use



Mona Lisa - Leonardo da Vinci ca 1503



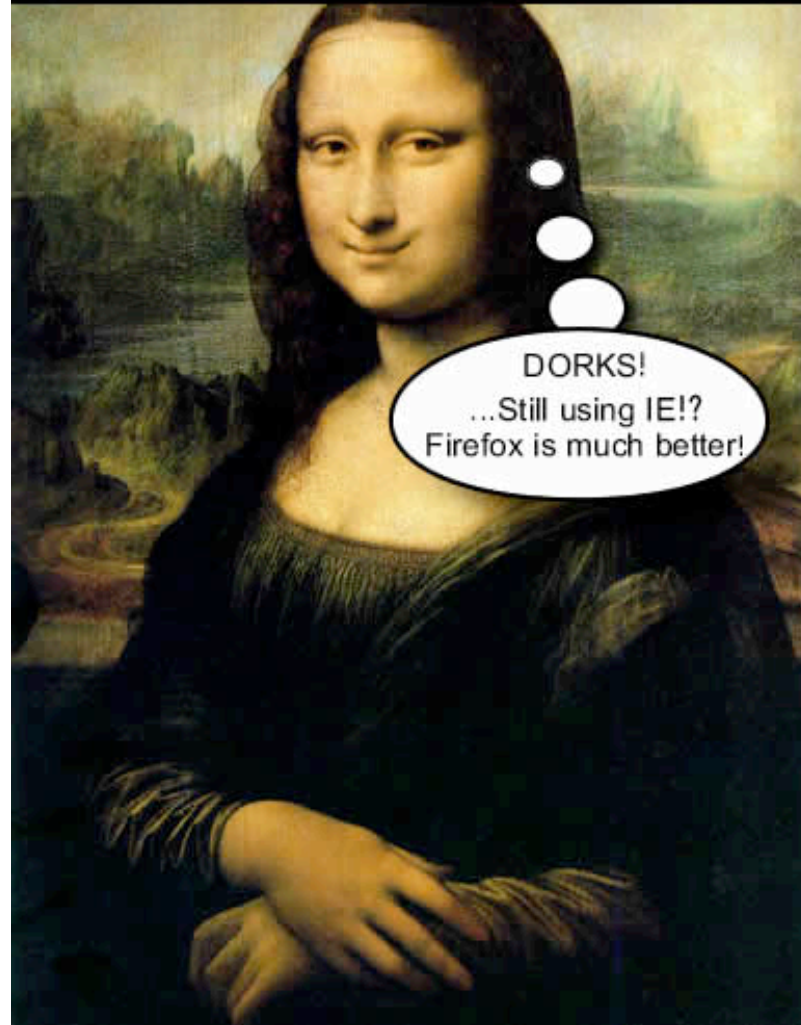
Marcel Duchamp 1919



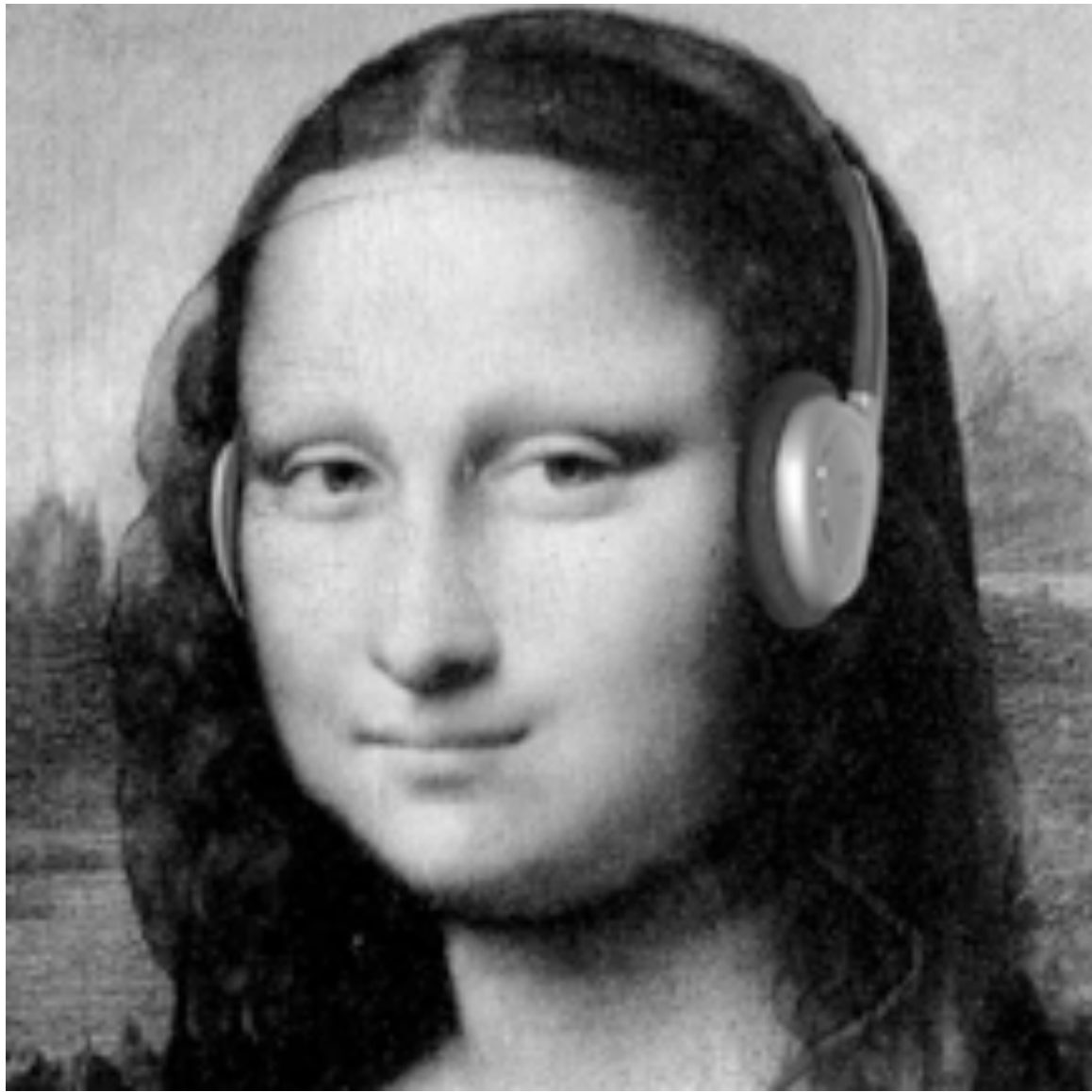
David Teixidor Buenaventura 2001



The mysterious smile  
of Mona Lisa:



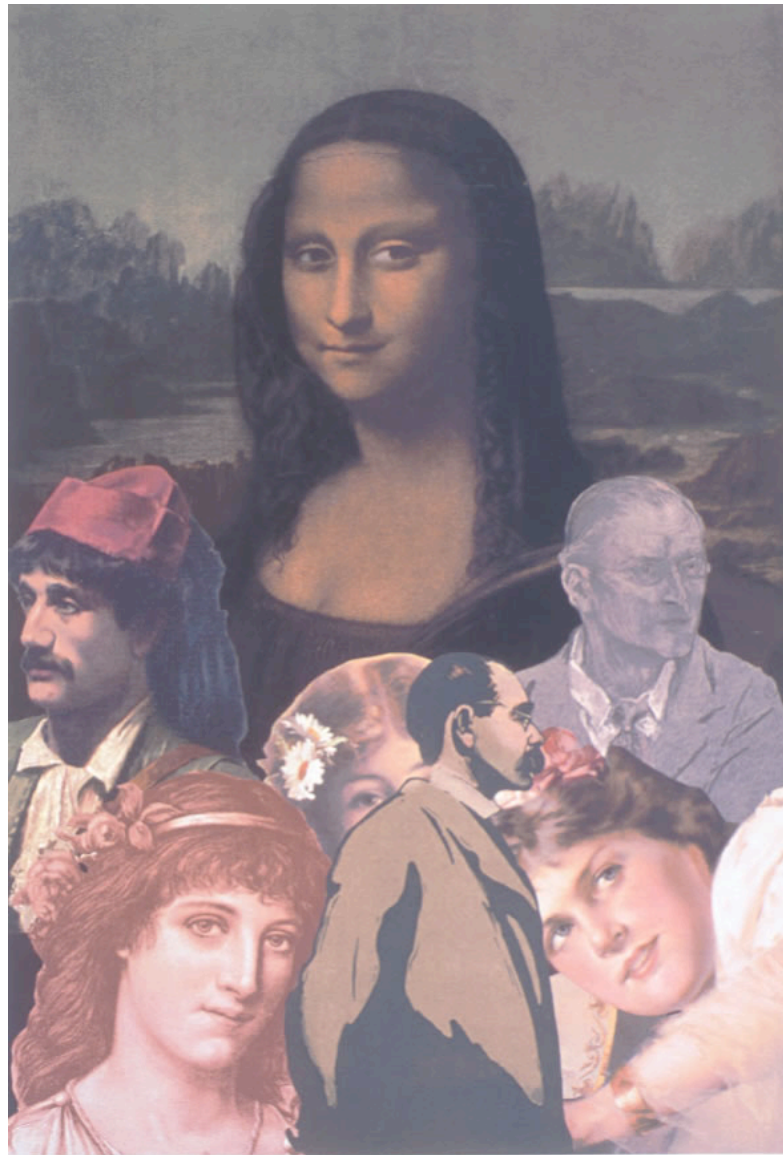






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# Mona Lisa Ascii



Peter Blake Party with La Gioconda 1999











Mujahidin Mona Lisa by Banksy



# Limits to Culture Production

- Food & Shelter
- Time
- Tools
- Law
- Chilling effects of fear

# Overcoming the Chill

- Creative Commons Licenses
- Clear signals
- Support sharing, collaboration and re-use
- Contextualize Copyright

So...

# Enabled Cultural Participation & Free Software

The drivers of the open content  
revolution

Without content we have  
infrastructure without use

Without infrastructure we have  
cultural communication by the  
oligarchy

SELF



*sharing knowledge about free software*