Interconnect issues for VoIP islands

A new question for the regulatory apparatus

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With the telco industry moving into VoIP here comes a band of market players most Netheads are hardly familiar with

- Regulators
- Regulatory affairs employees
- Scholars from economic think-tanks
- Telecoms consultants
- Academic economists and policy analysts
- And above all: lawyers, many, many lawyers
- Only here and there you'll see
 - Wholesale voice managers and your occasional tech type
- The reason why they are there:
 - two decades + of fierce telco interconnection debates
 - regulatory assisted break up of old telco monopolies

That's a large bunch of people you'll have to educate on what VoIP peering actually is

- Problem 1: (Dutch) telecommunications law (6. Interoperability)
 - is only about bilateral negotiations & agreements
 - but many (VoIP) peering agreements are multilateral of nature
 - Oops. Technology neutral law? Maybe, but business model neutral?
- Problem 2: Economists, Scholars and Consultants discover ...
 - No payments: it's **Bill and Keep**, we shall study & discuss that
 - VoiPS-SP's say: No it's VolP Peering
 - ?? What's the difference ?? (This is the current state of EU debate)

• Problem 3: Despite 2005 FIST specs, no VoIP interconnection Stratio Company yet has requested a VoIP interconnection with KPN

The Dutch market itself is also not yet quite on its way

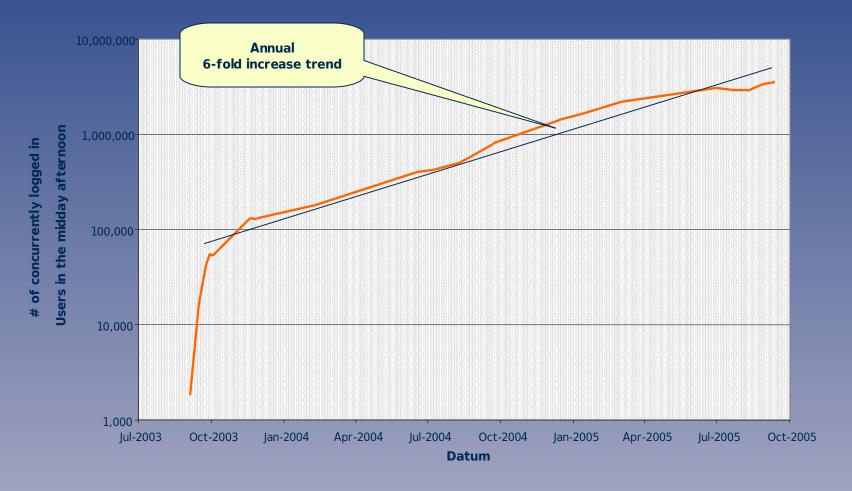
- Problem 4: Mobile operators have a long way to go
 - 3G has VoIP, from the handset to the base-station
 - * about 8% in 2006 had a 3G handset
 - First step: internal backbone to VoIP and then interconnect (2010?)
- To think about: Mobile operators already have parallel IP nets
 - GRX, GRX Peering Exchange, MDX ..., it spans the globe
 - It's IP technology but a logically separated world (even a .gprs TLD)
 - All set up via GSM Association, they will not move without them
- Bright side 1: Cable operators have founded SIP Exchange
 - They implemented VoIP Peering towards each other
 - Advanced features (IM, presence, video) are on the way

- However: some are yet busy retrofitting networks from © Stratix 2007

Bright side 2: Growth 12-fold in 2005, more than tripled in 2006

Telephony subscriptions NL	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
(x 1000)											
Mobile	1,014	1,716	3,398	6,768	10,693	12,070	12,069	13,468	16,017	16,279	17,058
- KPN	804	1,185	2,162	3,479	4,845	5,225	5,034	5,205	6,076	8,072	8,642
- Vodafone	210	531	1,189	2,179	3,180	3,231	3,284	3,403	3,671	3,976	3,817
- Telfort			47	450	900	1,285	1,290	1,551	2,308		
- Orange				360	1,000	1,153	1,025	1,323	1,701	1,914	2,047
- T-Mobile				300	768	1,176	1,436	1,986	2,261	2,317	2,552
Fixed net access lines	8,208	8,329	8,377	8,278	8,248	8,185	8,061	7,883	7,597	7,598	7,555
- KPN PSTN	8,110	8,050	7,767	7,330	6,915	6,569	6,316	6,120	5,860	5,483	4,459
- KPN ISDN	96	272	584	881	1,185	1,417	1,536	1557	1,487	1,424	1,297
- KPN InternetPlusBellen										13	517
- non-KPN	2	7	26	67	148	199	209	206	250	678	1,299
- Cable operators		3	18	58	138	188	196	190	230	467	863
- Internet (ADSL/ISP , VoIP-SP)							1	2	3	184	355
- FTTH/FTTB-net										6	35
VoIP lines							1	6	41	512	1,607
Decline of PSTN/ISDN		-116	-29	140	111	114	134	175	330	440	1,151
Growth non-KPN fixed telephony		5	19	41	81	51	10	-3	44	441	1,108
Stratix	© Stratix 2007										ix 2007

Dutch VoIP in 2005 outpaced Skype's active users growth



The problem set is now clear

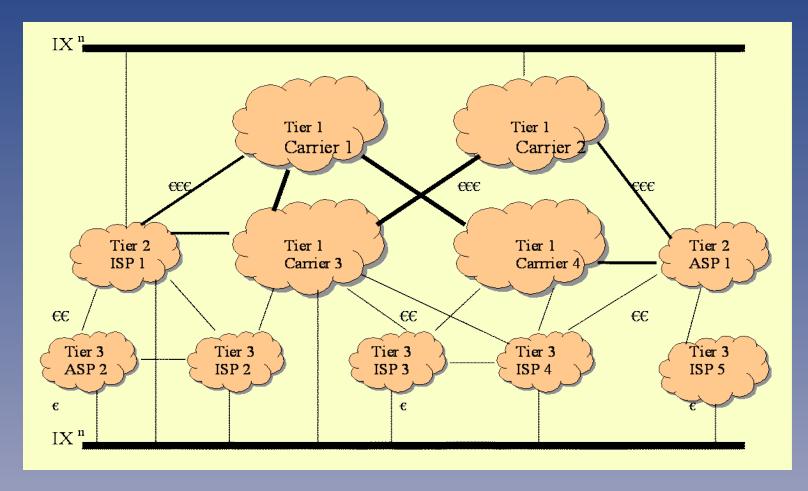
- 1.6 million VoIP fixed access lines (21%)
- 1.4 million (8%) mobile VoIP accesses
- But no serious VoIP interconnection yet
- Nearly all traffic still runs through the TDM core of switches
- A lot not yet SIP based older tech (MEGACO, H.323)
- And then there are some fringe types 'sipping'
 - working mainly over the public Internet
 - doing something they call VoIP Peering
 - seem to have some role for ENUM directories too

So this is what you see as you start looking with a regulator's hat on, walking around in this new industry of VoIP islands

- Funny guys, writing funny types of contracts you're not used to
 - they are used to resolve disputes on bilaterals, not multilaterals
 - how to judge an interconnection conflict?
 - * between a VoIP peering group member and an outside company
- They are doing advanced features with each other
 - but give a minimum set to competitors
 - * hey, I had price competition in my booklet, not tech favouritism
 - feature competition, price does not matter, settlement free ...
 - * which regulatory economics handbook is that?
- They use weird new words and acronyms:

Straferver federations

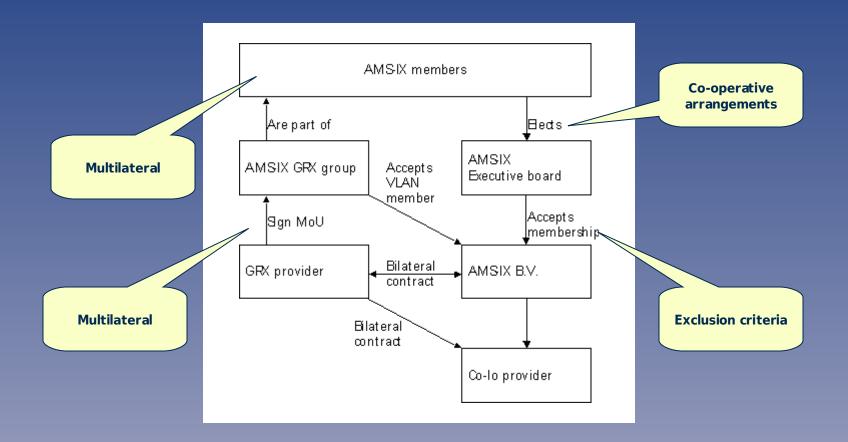
Ams-IX: sketching peering at the IP layer



A mix of settlement free arrangements at the IX and paid bilateral contracts between ISPs

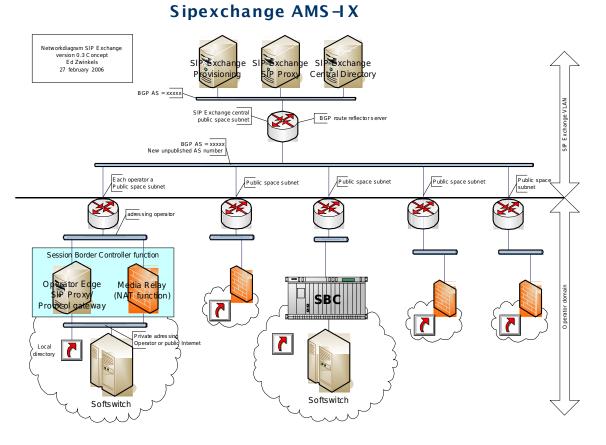
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But then, what is this?



The separate arrangements at Ams-IX between mobile GRX providers (left) and Ams-IX general governance structure (top and right)

A SIP Exchange: nice tech, but what are the arrangements?



SIP Exchange as sketched by S. de Graaf, CAIW at nov 2006 SIP SIG on Infrastructure ENUM

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So what is shifting today in a regulatory perspective

- An industry structure with both bilateral and multilateral arrangements co-existing
 - looks a bit like IP Peering, but then with federations / carriers
- From wholesale cost models → multilateral arrangements

 \rightarrow minimum feature sets

- Avoiding niche players not locked out from essential services
 - But what is then essential? what is the right price?
- That thorny issue of Number portability, seems multilateral too
 - Infrastructure ENUM ...

• And interoperability obligations are written in the law ... Strated it is your task to maintain that law in dispute resolution, Some new regulatory questions popping up

- How far are federations/clubs allowed to go in excluding other parties while an interoperability obligation exists
- Is it permitted for a Significant Market Power to join one or more federations, treating some different (nondiscrimination)
- Is it necessary to establish minimum levels for quality, not this becomes more variable (but what about new features)
- Must a regulator allow tariff differentiation for calls to the same numbers but with different functionality (video vs speech)

Swhat mix of bilateral and multilateral arrangements for 2007

Thank you for your attention

Questions?



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