

# Blink

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I always wanted to create an easy to use real-time communications software

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Based on SIP standards

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Not for just for plain telephony but also for other desirable forms of communication:

HD Audio, Instant Messaging and Desktop Sharing

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I knew it was a difficult task

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There are +1200 standards related to SIP today

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Most of all relevant Internet technologies are embedded into such software

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Many have tried and many have failed

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Those who have tried and succeeded are silos, they do not interoperate and are not using Open Standards

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What does one need to create a compelling end-user experience for a SIP client application?

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First, it has to work!

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One needs a good server with all relevant features

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I started from my goal backwards in 2003

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One learns a lot from building the servers, understands how SIP clients should behave

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In 2008, we finished building most of the relevant SIP infrastructure components in use by many operators

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OpenSIPs, MediaProxy, OpenXCAP, MSRPRelay

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We have created in this process what is AG Projects core business today, selling SIP infrastructure

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We gained the necessary experience required for building the SIP client

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We secured the necessary funding

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We went back to the design of the SIP client

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The key is simplicity and desirability

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My father should be able to use it

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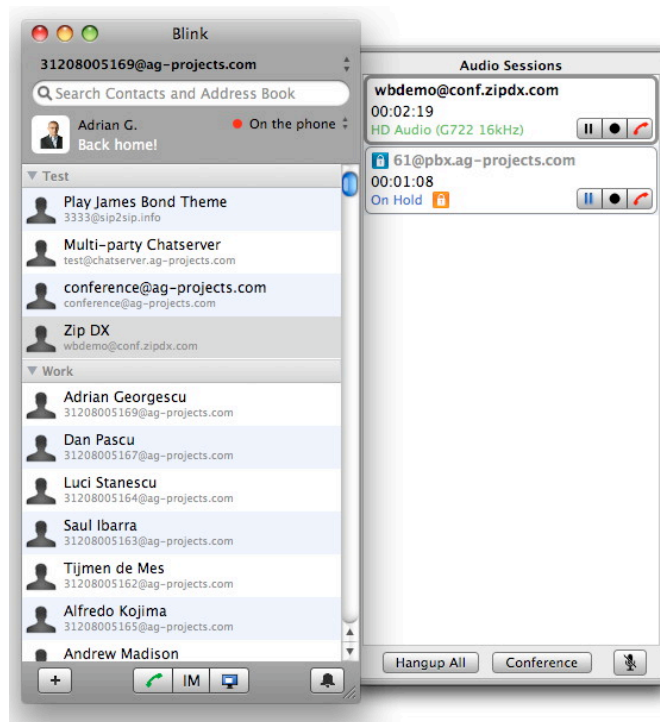
My wife should find pleasure in using it

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My son should be proud his father did it

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Welcome to Blink!  
<http://icanblink.com>