The Analysis & Mining of Globally Distributed Data

Chapter 2. Data Mining

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2.1 Data Mining

Extracting patterns, changes, associations and anomalies from data.

What is Data Mining?

- θ Data mining is the semi-automatic discovery of patterns, changes, associations, anomalies, and other statistical significant structures.
- θ Data mining is one step in the data mining process, consisting of 1) ETL, 2) data warehousing, 3) data shaping, 4) data mining algorithms, 5) deployment of models

Working with Data -End to End Viewpoint



 θ Web services play an important role in Phases A and C.

Fundamental Question is Changing

- θ 1990s How can I build better algorithms on my data?
- θ 2000's How can I make more effective use of other's peoples data?



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Web accessible Databases Data grids – transparent high end computing

Data webs – remote

data analysis and

distributed mining

2003 - 2008

Semantic webs – working with knowledge

What will Future Data Mining Systems Look Like?



Four Generations of DM Systems



What Happened to Data Mining Systems During the Past 25 Years?

- θ 1980's built statistical systems which ran on workstations (SAS, SPSS, SPlus, ...)
- θ 1990's we moved algorithms to clusters of workstations and new types of data (just moving out of the labs)
- θ 2000's we are beginning to build systems for exploring distributed data (still being developed)

Layered Systems for DM & PM





Phases in the Data Mining & Predictive Modeling Process



2.2 Distributed Data Mining

Extracting patterns from distributed data.

Distributed Data Mining – In a Word



θ Predictive models are stronger by overlaying additional data.

Essential Distributed Data Mining Services

- 1. Scattering the data mining querying
- 2. Transporting the appropriate data
- 3. Performing the local and centralized data mining algorithms
- 4. Combining the results



learning sets

statistical model

 θ Data mining is the semi-automatic extraction of patterns, models, changes, associations, and anomalies from large data sets.

3. Example: Tree-Based Classifiers



 θ Trees partition the feature space into regions by asking whether an attribute is less than a threshold.



Stack – Distributed Data Mining

Application

Statistical/DM Model (PMML)

Data Mining System

Data Ware. & Serv. (SQL, JDBC, DWTP, ...)

Services

Fabric

Predictive Model Markup Language (PMML)

- θ Based on XML
- θ Benefits of PMML
 - Open standard for Data Mining & Statistical Models
 - Not concerned with the process of creating a model
 - Provides independence from application, platform, and operating system
 - Simplifies use of data mining models by other applications (consumers of data mining models)

Model Architecture: Example 1



Model Architecture: Example 2

